

HEADSHOT

TIPS & TRICKS

WHAT TO WEAR TO YOUR HEADSHOT



AVOID BOLD PRINTS

The focus is you. The attention should be on you. The clothes should do their best to avoid drawing attention to themselves. Your headshot session is not the time to bust out the bold distracting prints.

OPT FOR A TAILORED LOOK

Everyone wants to look thin in their headshot. The easiest way to look bigger than you are in a headshot is to wear a jacket that doesn't fit or has large shoulder pads.



LOOK THE PART

Gone are the days that being a professional required wearing a tie to work. Dress to the formality of a business meeting in your industry. If it's appropriate, skip the tie.

JEWELRY IS DISTRACTING

Keep the jewelry to a minimum. Stud earrings are acceptable and if you feel you must wear a necklace go with something structured like a pearl. Just keep it short so that it doesn't intersect with the neckline of your top.



SOLID MUTED TONES WORK BEST

When in doubt, go black, or grey. They're staples for a reason. If you have a color you feel you look great in, bring it. Red is the only color I feel most people have a hard time pulling off.